

Expanding Career & Technology Education Programs

Chris Harvey
December 2013



MANOR
Independent School District

Radio Station

Music Recording Program

The purpose of this program is to support the district and growing student interests in Radio and sound recording technology.

The equipment listed in this proposal is necessary to run the radio station, teach basic sound recording technology, and train students for careers in audio engineering.

This proposal was requested by the CTE program personnel and presented to the Superintendent in November 2013.

Location

- ⊗ Option A:
 - ⊗ Ms. Ervin's Room
- ⊗ Option B:
 - ⊗ Portable

Teams & Stipends

- ⊗ Sports Team
 - ⊗ 3 staff & Students
 - ⊗ \$10,500 stipends (\$3500/person)
- ⊗ School & Community Team
 - ⊗ 3 staff & students
 - ⊗ \$10,500 stipends (\$3500/person)
- ⊗ Commercial & Performance Recording Team (year-round)
 - ⊗ 3 staff & students
 - ⊗ \$10500 stipends
 - ⊗ \$7500 Summer (\$6000/person)

Equipment Needs



4-12


\$160 - \$480



Equipment Needs

M-Audio Keystation 61es USB MIDI Controller

Item # 102791126 | Customer Ratings: ★★★★★ (5 Based on 9 reviews)

 Buy New



**GUARANTEED LOWEST
PRICE**

List	\$199.95
Savings	\$29.96 (14%)
New Price	\$169.99

Equipment Needs

The Complete Desktop Recording Studio

4-8-12
\$4000 -
\$12000

MD307LLA APPLE COMPLETE MAC
MINI RECCMMRECU2013

999⁰⁰

WE'LL BEAT ANY ESTIMATED PRICE ONLINE OR IN STORE, GUARANTEED

LIST PRICE NO. SAVE \$1000 BY BUYING OFF LIST

PLAY HARD, YOU'RE COVERED

M-AUDIO

you see is including

Equipment Needs

The Complete Desktop Recording Studio with Mac Mini



Create and Record Your Music

At the core of the Complete Desktop Recording Studio is all the hardware and software needed to write and record your music from start to finish. Microphones, Studio Monitors, Audio I/O, and a complete Mac Mini system, all driven by Pro Tools Express. Make your songwriting experience happen with additional loops, virtual instruments, and additional music creation software and effects provided by Antares, Steinberg, Native Instruments, Lexicon, ProForma, Steven Slate, and many more.



Polish Your Songs

Once your songs have been recorded and mixed with Pro Tools Express, export them to Steinberg WaveLab Elements to master your songs to sonic perfection. With WaveLab's powerful editing tools and additional plug-ins provided by Focusrite, BBE, and K Multimedia, your songs will sound their best in no time.



Upload and Sell Your Songs on iTunes!

After you've mastered your songs, get your music on iTunes with TuneCore Music Distribution. It's easy: just upload your files and artwork at www.tunecore.com and you're ready to get your music sold around the world. It's like having your own Record Deal.



- Apple Mac mini
- Asus LED Monitor
- Keyboard/Mouse
- M-Audio Interface
- Sterling Condenser Mics
- Alesis Studio Monitors



Pro Tools® Express



Ableton Live Lite



ProForma™ Studio One Artist version 2



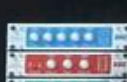
WaveLab Elements 8



Steven Slate Drums®



Slate Digital VCC 8C Tube



BBE® Sonic Sweet



Focusrite® Compressor / Gate



Antares® PUNCH Evo



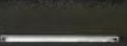
Antares® DUO Evo



Native Instruments™ Complete Elements



Focusrite® EQ / Reverb



Equipment Needs



1-2
\$69 - \$138



\$69

Equipment Needs

Primacoustic "FlexiBooth" Instant Voice-over Booth Black/Grey

Item # 105506240

 Buy New



ZOOM

ENLARGE

**GUARANTEED LOWEST
PRICE**

New Price **\$449.00**

Black/Grey



Budget

- ⊗ Diamond Start Up \$14580
 - ⊗ 12 recording stations
 - ⊗ 12 iPad/iPhone interview/portable recording interfaces
 - ⊗ 2 - Headphone docks for radio station
 - ⊗ 4 – Midi Keyboards
 - ⊗ 2 - Recording booth
 - ⊗ Ensure Garage Band is on the iPads

Budget

- ⊗ Gold Start Up \$10240
 - ⊗ 8 recording stations
 - ⊗ 8 iPad/iPhone interview/portable recording interfaces
 - ⊗ 2 - Headphone docks for radio station
 - ⊗ 4 – Midi Keyboards
 - ⊗ 2 - Recording booth
 - ⊗ Ensure Garage Band is on the iPads

Budget

- ⊗ Silver Start Up \$5780
 - ⊗ 4 recording stations
 - ⊗ 4 iPad/iPhone interview/portable recording interfaces
 - ⊗ 2 - Headphone docks for radio station
 - ⊗ 4 – Midi Keyboards
 - ⊗ 2 - Recording booth
 - ⊗ Ensure Garage Band is on the iPads

Funding Opportunities

Time was spent researching at the Regional foundation Library on 11st in east Austin, Texas. The following foundations accept proposals on an ongoing basis and are conveniently located in Austin, Texas:

- Ed Foundation
- RGK Foundation
- Effie & Wofford Cain Foundation
- Still Water Foundation
- Topfer Family Foundation
- Michael & Susan Dell Foundation
- Educator Excellence Innovation Program (2014-2016)

Each foundation, in wake of financial shortcomings, are encouraging grant proposals that prioritize funding for direct impact, versus administrative costs and salaries.

Successful Initiatives during Internship:

- Creation of Manor Mustang Radio Sports Team to cover football games
- CTE Staff meeting and tour with KOKE FM
- Texas Broadcasters Association partnership with Mustang Radio
- Began brainstorm session for CTE course articulation
- Planning for December 20, 2013 MHS course fair
- Student field trip to KUT and the Radio/TV/Film program at the University of Texas @ Austin.
- Created partnership interests with UT professors:
 - Bob Buckalew
<http://www.buckalewmedia.com/#!about>
 - Kathleen McElroy
<http://journalism.utexas.edu/graduate/profiles/doctoral/kathleen-mcelroy>